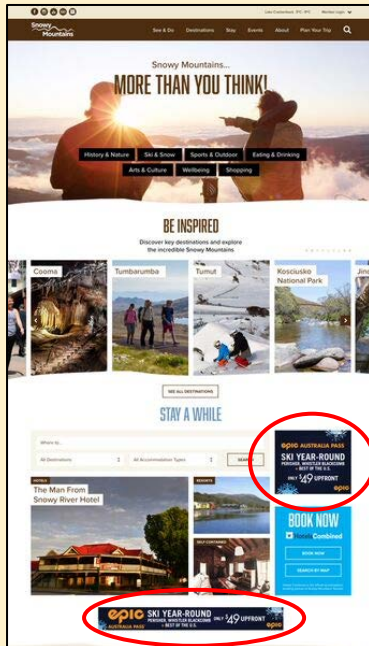




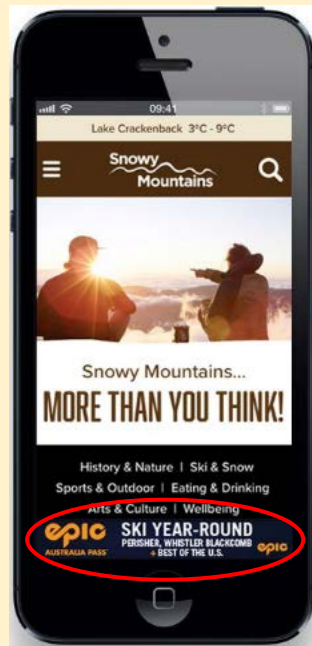
TSM Website Banner Advertising Opportunities

Thank you for your interest in advertising on the Tourism Snowy Mountains website. TSM's site is now attracting a high volume audience of engaged and interested people, so advertising with us is a low cost but effective way to reach your target market.

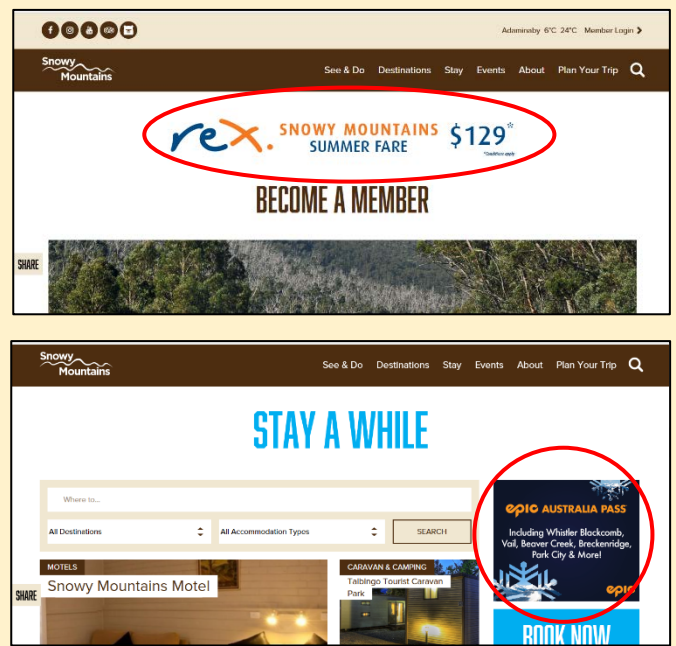
There are THREE banner sizes that will be placed on the Homepage and throughout the entire site on rotation suitable for desktop/tablet and mobile devices:



Homepage Placement



Mobile Phone



Leaderboard & MREC Internal Pages

RATES:

- **MEMBERS:**
 - 3x months = \$500/m;
 - 12x months = \$300/m (for members that pay \$365 in membership/annum). That's a 25% discount on non-members rates
- **NON-MEMBERS:**
 - 3x months = \$625/m;
 - 12x months = \$375/m

Banner sizes: MREC- (300 x 250px). Leaderboard- (728 x 90px). Mobile Banner- (320 x 50px)

Artwork and Payment: HTML5, low res animated GIF or static JPEG with URL, fees payable in advance (please note the above ad prices do not include artwork).

PLEASE NOTE: All ads need to be set-up to IAB specs: (<https://www.iab.com/guidelines/iab-display-advertising-guidelines/>). TSM can assist with creating the banners for your business at a very cost effective price! **All ads which appear on a white background must have a 1 pixel grey border.**

To [Join TSM](#) and for more information please contact us at: tsm@snowymountains.com.au