

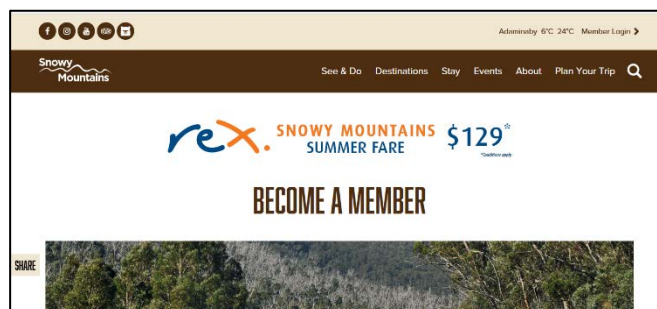
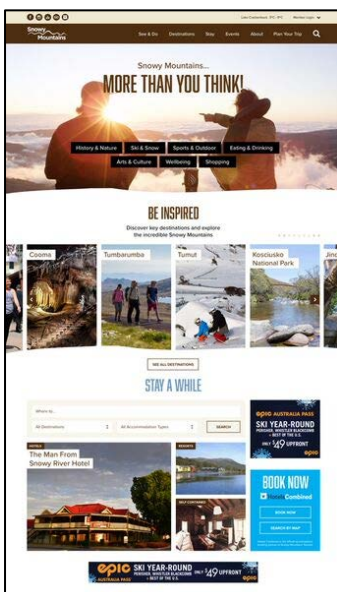


BENEFITS TO BEING A TSM MEMBER

Thank you for your interest in joining TSM! It's with a strong membership base that TSM can act effectively as the Regional Tourism Organisation and seek Destination NSW funding to implement marketing campaigns to help grow the visitor economy.

For just \$1 per day (incl. GST) you will receive a 12 months membership and the following benefits:

- Year-round featured listing of your business on TSM's ever-growing website. A featured business listing consists of member businesses information, image, location, contact details and direct URL to the member's website. Snowy Mountains website's traffic has increased by over 50% in the past 12 months;
- Access to TSM's password controlled members website, that contains useful information on TSM, regional tourism, promotion, marketing and educational matters;
- Regular e-Newsletters and exclusive members' only newsletters
- [Social Media](#) mentions promoting member businesses
- Free regional event listings in TSM's on-line [Events Calendar](#) that feed into 50 key related website
- Acknowledgement and URL on TSM's [Member and Campaign Contributors](#) page;
- Networking, educational and seminar invitations, including access to **FREE [Business Enterprise Centre](#) small business training and workshops in the Snowy Mountains region, saving \$49.00 per person per session;**
- TSM visiting journalist program will encourage media famils and to feature member activities and attractions;
- Discounted opportunities to advertise member businesses on TSM website banners (up to 25% discount). Featured advertisements are displayed on the TSM homepage, inner pages and on mobile phones:



To join and for more information please contact us at tsm@snowymountains.com.au